



## Media Brief

Aurora Energy Research

## Company description variations

**Preferred:** Established in 2013, Aurora Energy Research is a leading global provider of power market forecasting and analytics for critical investment and financing decisions. Headquartered in Oxford, we operate out of 15 offices worldwide, covering Europe, North and South America, Asia, and Australia. Our comprehensive services include market outlook packages for energy industry participants, advisory support, and innovative software solutions. We foster diversity with a team of 650 experts with backgrounds in energy, finance, and consulting, offering unparalleled expertise across power, renewables, storage, hydrogen, carbon, and fossil commodities. Our mission is to facilitate the global energy transition through widely trusted quantitative analysis and high-quality decision support.

**Short/Alternative Company Description:** Aurora Energy Research provides global power market analytics, advisory services, and valuation software solutions. With a team of 650 experts, we offer comprehensive expertise spanning power, renewables, storage, hydrogen, carbon, and fossil commodities. Headquartered in Oxford, UK, our global presence extends across 15 offices worldwide, serving clients in Europe, North and South America, Asia, and Australia.

**Website:** <https://auroraer.com/>

## Attribution for media mentions

**Preferred Attribution:** Aurora Energy Research, the global provider of power market forecasting and analytics for critical investment and financing decisions.

**Alternative Attribution:** Aurora Energy Research, the global provider of power analytics.

For media mentions, interviews, and articles, please use the above attributions which accurately represent Aurora Energy Research. Data referenced from Aurora Energy Research reports should always include attribution to Aurora Energy Research. Please contact Aurora Energy Research's press team if you have any questions about how to cite comments or data from Aurora Energy Research.

## Media contacts

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The team will provide recent research and insight, as well as data for inclusion in articles and features. The team will also arrange both media and broadcast interviews with Aurora Energy Research experts internationally.

### Aurora in numbers

Employees	Clients	Markets
600	916	35
<i>Numbers refer to Q2 2024</i>		

### What's next

- Ontario (Q3 2024)
- India (July 2024)
- South Korea (August 2024)
- SPP (October 2024)
- Chile (Q4 2024)
- Indonesia (2025)
- Taiwan (April 2025)
- Singapore/Malaysia (May 2025)
- Vietnam (2026)
- Turkey (2025)
- Western Balkans (Jan 2025)

### Purpose

Our intelligence and influence are vital to the global energy transformation.

## Values

- **Courage to err, tenacity to deliver** distils our approach to knowledge and product creation. Progress is rarely linear during any major undertaking, nor is it ever the product of one mind, but rather delivered through openness to feedback. This value takes on a “trial and error” approach as a means of rapid progress in building great things.
- **We take our clients seriously, but not ourselves** speaks to the importance of humility. Our work often has major social implications, and we need to take this responsibility very seriously, but our culture should still be fun and nonhierarchical.
- **What's next?** reflects our ambition as an organisation. Despite our successes, we have a long journey ahead to fulfil our potential. A rapidly growing organisation creates unique and powerful development opportunities for our team.

*" We aspire to be the global leader in providing data-driven intelligence to facilitate the green energy transition."*

John Feddersen, Founder and CEO of Aurora Energy Research

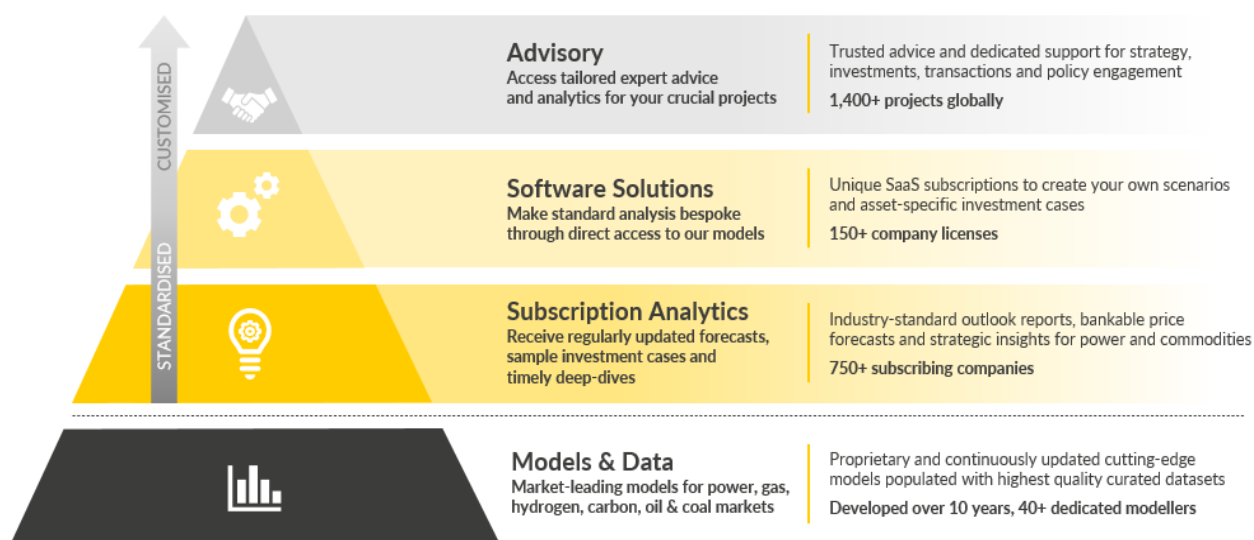
## Executive leadership

- John Feddersen, Founder and CEO, Aurora Energy Research
- John Paul Whyatt, CFO, Aurora Energy Research
- Meng He, COO, Aurora Energy Research
- Stuart Tricklebank, CTO, Aurora Energy Research
- Steve Halliday, Chairman of the Board, Aurora Energy Research

## Divisional leadership

- Richard Howard, Global Research Director, Aurora Energy Research
- Sebastian Just, Global Commercial Director, Aurora Energy Research
- Mateusz Wronski, Global Software Solutions Director, Aurora Energy Research
- Hanns Koenig, Managing Director, Central Europe, Aurora Energy Research
- Manuel Koehler, Managing Director, EMEA, Aurora Energy Research
- Dan Monzani, Managing Director, UK & Ireland, Aurora Energy Research
- Ana Barillas, Managing Director, Iberia & LATAM, Aurora Energy Research
- Oliver Kerr, Managing Director, North America, Aurora Energy Research
- Hugo Batten, Managing Director, APAC, Aurora Energy Research
- Jonathan Black, Global Modelling Director, Aurora Energy Research

## Our products



## Aurora events (2024)

- Spring Forum, 26 March 2024
- Renewables & Battery Summit Berlin, 28 May 2024
- Renewables Summit London, 26 June 2024
- Hydrogen Conference, 25 September 2024
- Energy Finance Conference, 9 October 2024
- Aurora Energy Transition Forum, 24 October 2024
- Battery Conference, 12 November 2024

More information about our events can be found [here](#)

## Social media directory

**LinkedIn Global:** [Aurora Energy Research](#)

**LinkedIn APAC:** [Aurora Energy Research—APAC](#)

**LinkedIn NORAM:** [Aurora Energy Research—North America](#)

**Twitter:** @AuroraER\_Oxford

**YouTube:** @auroraenergyresearch

## Key media mentions (2024)

**Financial Times** | 16 May, 2024

- [Cold, still and overcast: can Europe's renewables cope with Dunkelflaute?](#)

**The Guardian** | 12 March, 2024

- [What does Sunak's plan for new gas plants mean for UK climate targets?](#)

**WSJ** | 24 April, 2024

- [One of Europe's Fastest-Growing Energy Companies Wants a Slice of the U.S. Offshore Wind Market](#)

**Reuters** | 6 March, 2024

- [Britain announces 1 billion pound auction for renewable power projects](#)

**Bloomberg** | 16 Feb, 2024

- [Europe Is Poised for a Surge in Battery Investments](#)